



EXO PHOTOGRAPHY

# LONG ISLAND bride & groom

THE ULTIMATE MARKETING RESOURCE FOR LONG ISLAND WEDDING PROFESSIONALS

[longislandbrideandgroom.com](http://longislandbrideandgroom.com)

# OUR 360° MARKETING STRATEGY

## *maximum* EXPOSURE

Long Island Bride and Groom is the most trusted resource for Long Island wedding professionals, as well as brides and grooms planning their Long Island wedding. Our 30 years of experience in the bridal industry, enable us to distinguish the dramatic shifts and emerging trends taking place on Long Island. Long Island Bride & Groom's Magazine, Website and App meet the needs of today's engaged couples and wedding professionals while continually evolving with the Long Island Bridal Market.

Long Island Bride & Groom can provide targeted exposure for your business in our changing market. We help you reach engaged couples through our 360° Marketing Strategy, utilizing our printed magazine, website, mobile apps, on-demand bridal leads and our relationships with some of Long Island's most prominent retailers to enhance distribution. The bottom line ... if you want to increase your company's exposure and reach engaged couples on Long Island, you need to be with Long Island Bride & Groom.



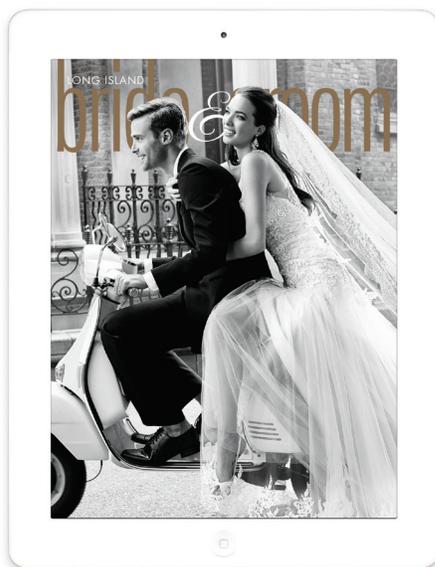
## the mobile apps

For iPad, iPhone, Android and Windows devices

Long Island Bride and Groom's digital magazine apps, are dramatically expanding our advertisers exposure through this exciting medium. You'll find us on Apple's App Store & iTunes, Google Play Store for Android devices and Microsoft's App Store for Windows devices.



The digital magazine will bring your ad to life, with virtual tours, videos, music samples, slideshows and much more! Whether it's traditional print or the exciting digital version, we've got the best of both worlds.



Call us today at 516.333.9333 to learn more. [longislandbrideandgroom.com](http://longislandbrideandgroom.com)

# the magazine

Long Island's #1 bridal magazine

From engagement until their wedding day, couples refer to bridal magazines to help them plan their momentous event. Just how important are these print publications? Statistics indicate that 85% of brides buy a local wedding magazine as soon as they become engaged. Year round, you will receive maximum exposure at the most important time—the moment they start their wedding planning.

Readers of Long Island Bride & Groom are able to instantly connect with your website through their mobile devices. We combine the best of both worlds by making our magazine interactive with the internet.



- Circulation: 35,000 per Year
- The #1 Magazine for Engaged Couples on Long Island
- 6 Stunning Covers a Year

- Available at Newsstands, Bookstores, Supermarkets and Bridal Shows across Long Island
- Free Digital Magazine Available Online.

# the website

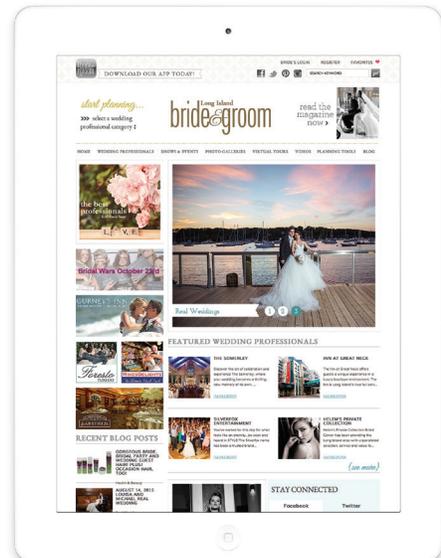
longislandbrideandgroom.com

Available 24/7, LongIslandBrideAndGroom.com facilitates wedding planning for engaged couples through powerful tools, a directory of elite wedding professionals, feature articles and inspirational ideas. Each year, our site receives over 588,000 visits and 1,632,000 page views.

With photo galleries, business editorials, social media feeds, links back to your company's website and more, you'll reach your audience every day. In fact, some of our current advertisers receive more than 300 visits per month to their website from their link on our site.

Advertising on LongIslandBrideAndGroom.com provides maximum exposure for your marketing investment ... fueling additional business growth and opportunities.

- Direct Links to Advertiser's Facebook, Pinterest, Instagram and Twitter Pages
- Videos
- High Definition Virtual Tours
- Photo Galleries



# the bridal leads

On-demand, online access to the leads you need

Be among the first to reach engaged couples and deliver your marketing message directly to them through Long Island Bride & Groom's Online Lead Program. Search our database based on your criteria, and print your own customized lists of couples with their current contact information, whenever you need it.

With the Online Lead Program, you'll have the power to reach thousands of Long Island Brides & Grooms. Customize your marketing strategy by printing labels for mailers, or by sending emails with this valuable tool.





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CLIX COUTURE



TONY LANTE PHOTOGRAPHY

# maximum exposure *means* MAXIMUM RESULTS

When it comes to reaching engaged couples on Long Island, nobody saturates the market better than Long Island Bride & Groom. That is why more wedding professionals in the know choose us as a key component in their marketing plans.

Let us demonstrate how our 360° Marketing Strategy and superior service can provide your business with maximum exposure in print, on the web, and in interactive digital media.

"No other magazine provides better value for advertisers and brides on Long Island! It is the first magazine women reach for when they are planning a wedding!"

- VINEYARD CATERERS

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Call us today and let *Long Island Bride & Groom* work for you.

516.333.9333 | [info@librideandgroom.com](mailto:info@librideandgroom.com) | [longislandbrideandgroom.com](http://longislandbrideandgroom.com)

