

the ultimate resource
for weddings on Long Island



Thomas Paul Photography

Long Island
bride & groom

 www.longislandbrideandgroom.com



Imagine Studios



Hidden Pixels



Full View Studios



Golden Moments

MAXIMUM EXPOSURE

Long Island Bride and Groom is the most trusted resource for Long Island wedding professionals, as well as brides and grooms planning their Long Island wedding. Our 24 years of experience in the bridal industry, enable us to distinguish the dramatic shifts and emerging trends taking place on Long Island. *Long Island Bride & Groom* magazine and website meet the needs of today's sophisticated engaged couples and savvy advertisers, and provides the ability to continually evolve with the market.

THE 360° MARKETING STRATEGY

Long Island Bride & Groom can provide that targeted exposure for your business in our changing market. We help you reach engaged couples through our 360° Marketing Strategy, utilizing our printed magazine, website, on-demand bridal leads and our relationships with some of Long Island's most prominent retailers to enhance distribution. The bottom line ... if you want to increase your company's exposure and reach engaged couples on Long Island, you need to be with *Long Island Bride & Groom*.



» the magazine Long Island's #1 bridal magazine

THE POWER OF PRINT

From engagement until their wedding day, couples refer to bridal magazines to help them plan their momentous event. Just how important are these print publications? A recent survey found that 84% of brides buy a local wedding magazine as soon as they become engaged. Year round, you will receive maximum exposure at the most important time—the moment they start their wedding planning.

- Circulation: 35,000 per Year
- The #1 Magazine for Engaged Couples on Long Island
- 6 Stunning Covers a Year
- Available at Newsstands, Bookstores, Supermarkets and Bridal Shows across Long Island
- Free Digital Magazine available online.

Our magazine features Microsoft® Tag technology. Readers of *Long Island Bride & Groom* are able to instantly connect with your website through their smart phone. We're combining the best of both worlds by making our magazine interactive with the internet.



Have a smart phone?
To download your app for Microsoft® Tag go to
<http://gettag.mobi>

Call us today at (516) 333-9333 to learn more.



Tessie Reveliotis Photography



Déjà Vu Studios

» the website

www.longislandbrideandgroom.com



Available 24/7, LongIslandBrideAndGroom.com facilitates wedding planning for engaged couples through powerful tools, a directory of wedding professionals, feature articles and information. Each year, our site receives over 588,000 visits and 1,632,000 page views.

With photos, business editorials, virtual tours, links back to your company's website and more, you'll reach your audience every single day and night. In fact, some of our current advertisers receive more than 300 visits per month to their website from their link on our site.

Advertising on LongIslandBrideAndGroom.com provides maximum exposure for your marketing investment ... fueling additional business growth and opportunities.

new features!

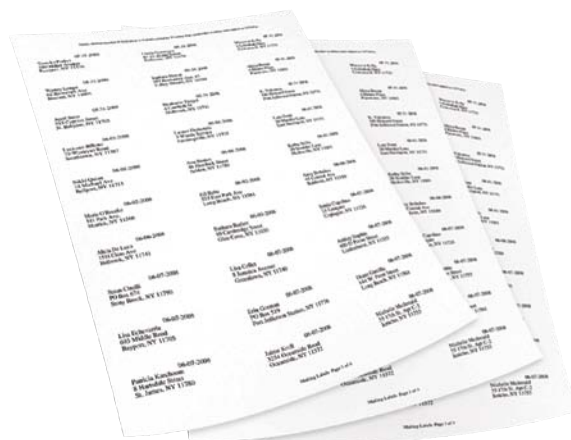
- Direct Links to advertiser's Blog, Facebook and Twitter pages
- Enhanced Web TV Interface
- High Definition Virtual Tours

» on-demand bridal leads

online access to the leads you need

Be among the first to congratulate engaged couples and deliver your marketing message directly to them through Long Island Bride & Groom's Online Lead Program. Search our database based on your criteria, and print your own customized lists of couples with their current contact information, whenever you need it.

With the Online Lead Program, you'll have the power to reach thousands of Long Island Brides & Grooms. Customize your marketing strategy by printing labels for mailers, or by sending emails with this valuable tool.



“No other magazine provides better value for advertisers and brides on Long Island! It is the first magazine women reach for when they are planning a wedding!”

— VINEYARD CATERERS



Joseph Michael Photography

MAXIMUM EXPOSURE MEANS
MAXIMUM RESULTS
A SMARTER BUSINESS DECISION

When it comes to reaching engaged couples on Long Island, nobody saturates the market better than *Long Island Bride & Groom*. That is why more wedding professionals in the know choose us as a key component in their marketing plans.

Let us demonstrate how our 360° Marketing Strategy and superior service can provide your business with maximum exposure in print, on the web, and in interactive media.

Call us today at
(516) 333-9333
and let *Long Island Bride & Groom* work for you.

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